

The “Students Stopping Traffic” Contest Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

Contest may only be entered in or from the 50 United States and the District of Columbia and entries originating from any other jurisdiction are not eligible for entry. This Contest is governed exclusively by the laws of the United States. You are not authorized to participate in the Contest if you are not located within the United States or the District of Columbia.

Note that these Official Rules contain an arbitration provision below in Section 11: Disputes; Governing Law, and it applies to your participation in the Contest. **As set forth in Section 11, you and Sponsor agree that disputes between you and Sponsor will be resolved by binding, individual arbitration and you waive your right to participate in a class action lawsuit or class-wide arbitration.**

1. How to Enter. To enter the “Students Stopping Traffic” Contest (“Contest”), go to www.studentsstoppingtraffic.org (“Contest Site”), review the brief and request for submissions, fully complete the entry form, and follow the directions to submit the following entry materials including your idea or proposal for how to help kids stay one step ahead of traffickers who may prey on them:

- Online entry form, including your full name, organization affiliation, email address and adult sponsor’s name and email address.
- An overview brief of your idea to help end child trafficking. Your idea could be:
 - An advertising campaign educating kids on signs to look for.
 - A social media idea getting other kids to join the cause and share information.
 - A live event that puts a spotlight on human trafficking.
 - Something else that no one has thought of yet!

All entry information including **but not limited to videos, essays, images, copy lines, event ideas, etc.** shall be collectively referred to herein as the “Submissions” or each as a “Submission.” Submissions must comply with the Guidelines and Restrictions defined below. Sponsor reserves the right to cancel or modify this Contest in the event an insufficient number of entries are received that meet the minimum judging criteria. Submissions must be written solely by the entrant and may not have been previously published by any third party. Limit one (1) Submission per person/per email address.

By entering, each entrant warrants and represents the following with respect to their Submission: (a) entrant is the sole and exclusive owner of the Submission; (b) the Submission will not infringe on any rights of any third parties; and (c) any third parties appearing in the Submission have given entrant appropriate consent to be filmed and used as permitted herein. [Sponsor reserves the right to request third party releases from any third party included in any Submission at any time. Failure to produce fully executed third party releases (if applicable) may result in disqualification of the Submission, in Sponsor’s sole and absolute discretion].

Providing a Submission constitutes entrant's consent to give the Released Entities (as defined below) a worldwide, royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including but not limited to on any and all Internet media, including the Released Entities' web sites and properties and on social networking sites (i.e., Facebook, YouTube, Twitter etc.), for any legal purpose whatsoever, including without limitation for promotional or marketing purposes, administration of the Contest, and in advertising and publicity related to the Contest, and including portfolio, self-promotional, industrial/PR and awards show submission purposes. Entrant also expressly acknowledges that Sponsor may post entrant's Submission (even if not selected for progression in the Contest), and any photos, videos, essays, briefs or descriptions therein, on the Contest Site and/or on Sponsor's digital and social media channels, with or without entrant's name, picture, photograph or biographical information.

All entrants must have a valid email address. No automated entry devices and/or programs permitted. All entries, including Submissions, become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, postage-due, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

If you choose to enter using your mobile device, standard data fees may apply. You should consult your wireless service provider's pricing plan for details. You agree to incur any and all charges demanded by your wireless carrier. You should also check your device's features for capabilities and check the device manual for specific use instructions.

2. Start/End Dates. Contest begins at **12:00:00 am** Eastern Time on **August 2nd, 2021** and ends at 11:59:59 PM Eastern Time on **April 12th, 2022** ("Contest Period").

3. Eligibility. Participation open only to legal residents of the fifty (50) United States or the District of Columbia **who are at least 13 years of age or the age of majority in their state of residence** and are **full time** students at a valid and accredited U.S. high school or middle school in good standing as of date of entry. Void outside of the 50 United States and the District of Columbia, and where prohibited, taxed or restricted by law. Employees, officers and directors of Community Action Against Human Trafficking Rotary Club (CAAHT), ("Sponsor"), Intouch Group, LLC, and Lumen Touch, LLC and their respective parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers or distributors of Contest materials and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. You are not authorized to participate in the Contest if you are not located within the United States or the District of Columbia. All federal, state and local laws and regulations apply.

4. Submission Guidelines and Content Restrictions: By entering, each entrant agrees that his /her/their Submission conforms to the Submission Guidelines and Content Restrictions as defined

below (collectively, the “Guidelines and Restrictions”) and that Sponsor, in its sole discretion, may remove any Submission and disqualify an entrant from the Contest if it believes, in its sole discretion, that the entrant’s Submission fails to conform to the Guidelines and Restrictions.

Submission Guidelines:

- The Submission must not exceed 100 pages in length
- Audio or video files that are no longer than 30 minutes
- The Submission must be in English.
- Submissions should be emailed to submissions@studentstoppingtraffic.com, using a file delivery system if necessary such as Dropbox.

Content Restrictions:

- The Submission must not contain material that violates or infringes any rights of any other party, including but not limited to copyright, trademark, privacy, publicity or any other intellectual property rights;
- The Submission must not in any way disparage Sponsor or any other person or party;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations of the United States or of any jurisdiction where Submission is created.
- The Submission cannot promote illegal drugs or firearms (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- The Submission must be consistent with the image and values of Sponsor and be consistent with and satisfy the purpose of the Contest.

IMPORTANT: Each entrant acknowledges that other entrants may have used ideas and/or concepts in their Submission that may be similar in idea or concept to what is included in entrant’s Submission. Each entrant understands and agrees that he/she shall not have any claim against any other entrant or Sponsor arising out of any such similarity or be entitled to any compensation because of any such similarity. Further, entrant understands and agrees that Sponsor’s use of independently developed material similar to or identical with the Submission or containing features or elements similar to or identical with those contained in the Submission will not obligate Sponsor to negotiate with entrant, nor will it entitle entrant to any compensation of any kind. Each entrant agrees and acknowledges that nothing herein shall preclude Sponsor from using any material in or similar to the Submission without obligation to entrant, including, but not limited to, if Sponsor has or has determined that it has an independent legal right to use such other material, including without limitation, because such features or elements were not new or novel, or were not originated by entrant, or were or may hereafter be independently created by or submitted to Sponsor. Sponsor is not and shall not be restricted in any way from pursuing, developing, or commercializing, in any

way that Sponsor sees fit, independent of entrant and at Sponsor's sole discretion, any technology, idea, campaign or innovation that is created independent of entrant's Submission. Participating in this contest does not create an obligation on either entrant's part or Sponsor's part to enter into any business relationship or sign any commercial agreement, and entrant acknowledges that the intent of the Contest is to encourage people to suggest their ideas and innovations to Sponsor.

Sponsor's decisions are final and binding in all matters relating to this Contest, including, but not limited to, interpretation and application of these Official Rules. By entering the Contest, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the Contest.

5. Winner Determination.

Judging Panel/Judging Criteria. On or about April 18th all eligible Submissions will be judged by representatives from the official sponsor and promotional sponsors which include but are not limited to Lumentouch and Intouch Group. All Submissions will be judged based on the following judging criteria ("Judging Criteria"):

1. Educational Value
2. Visuals
3. Copy
4. Creativity
5. Persuasiveness/Impact
6. Delivery
7. Overall Effort

Judges will determine the 1st, 2nd and 3rd place entries through a combination of voting and panel deliberation.

6. Prizes.

The winners will have the honor of a cash prize being awarded to their organization as follows:

- *1st place (1 winner): \$2,500*
- *2nd Place (1 winner): \$1,500*
- *3rd Place (3 winners): \$750 each*

Total approximate retail value of all prizes combined: \$6,250.00.

Grand Prize: Subject to verification and compliance with these Official Rules, the Grand Prize winner shall also receive the opportunity to work with Intouch Group to bring their idea to life. The Grand Prize includes a minimum of a 10-hour brainstorm with Intouch employees. It may also include a photo or video shoot, professional copywriting, and additional benefits as deemed appropriate by Intouch Group.

For the avoidance of doubt, Grand Prize only provides an opportunity for winner to discuss

the opportunity for the use of their Submission for possible production, execution and/or in an advertising/PSA campaign by Sponsor and/or Intouch Group. This Contest does *not* guarantee that any potential winner will receive anything other than the right to participate in a discussion around the potential use and production of their Submission and all participants, entrants and potential winners expressly acknowledge that being selected as a winner does not ensure that such entrant will be a part of an advertising campaign, or that potential winner's Submission will be featured in an advertising campaign or shoot or that potential winner shall in any other way be involved in or associated with Company or Intouch Group or receive any compensation in connection therewith. Further, in order to receive Grand Prize, potential winner may be required to sign additional documents requested by Sponsor in its sole discretion.

The 2nd and 3rd place winners will also have the honor of cash prizes being awarded to their organization (?) on their behalf.

Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. Unclaimed prizes will not be awarded. All unspecified expenses are the responsibility of winners. **ANY AND ALL FEDERAL, STATE AND LOCAL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER.**

7. Notification. Winners will be notified by April 29th, 2022 **via email provides on their Submission** and will be required to sign and return, where legal, an Affidavit of Eligibility, Liability/Publicity Release and/or rights transfer document within five (5) days of prize notification. Additionally, winners may be required to submit releases from any and all third parties appearing in their respective Submissions. If any winner is considered a minor in his/her jurisdiction of residence, Affidavit of Eligibility, Liability/Publicity and rights transfer document must be signed by his/her/their parent or legal guardian. If any winner cannot be contacted within five (5) calendar days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any winner rejects his/her/their prize or in the event of noncompliance with these Contest rules and requirements, such prize will be forfeited and may be awarded to the Submission with the next highest score. Upon prize forfeiture, no compensation will be given.

8. Conditions. The Released Entities shall not be liable or responsible in the event Submission is not used for any reason. Submissions may be cut, edited, reformatted, rearranged, combined with other materials and/or otherwise modified, in Sponsor's sole and absolute discretion. Any and all federal, state and local taxes are the sole responsibility of the winners. Participation in Contest and/or acceptance of prize constitutes each winner's permission for Sponsor to use his/her/their name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, Submission and/or any statements made by each winner regarding the Contest or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, entrants and winners agree to release and hold harmless Sponsor, Intouch Group, LLC and Lumen Touch, LLC and its and their advertising and

promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "Released Entities"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Entrants who do not comply with these Official Rules, or attempt to interfere with this Contest in any way shall be disqualified. **The Released Entities are not responsible if Contest cannot take place or if any prize cannot be awarded or fulfilled in the intended manner (including the deployment or holding of any live event) due to travel cancellations, delays or interruptions due to force majeure.**

9. Additional Terms. Any attempted form of entry other than as set forth in Section 1 above is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor will select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or web site. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute as to any Submission, the authorized account holder of the email address used to register will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses

for the domain associated with the submitted address. Each entrant may be required to show proof of being an authorized account holder.

10. Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SITE AND/OR ENTRY IN THE CONTEST, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. Disputes; Governing Law. The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of Kansas, City of Olathe.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF KANSAS WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of Johnson in the State of Kansas. The parties agree not to raise the defense of forum non conveniens.

12. Use of Data. By participating in the Contest, entrants hereby agree to the collection and usage of their personal information and acknowledge that they have read and accepted the Contest Site privacy policy located at <https://www.intouchsol.com/privacy-policy/>.

13. List of Winners. To obtain a list of winners, send a self-addressed, stamped envelope by **May 31, 2022** to: GEELX\$vsxev)\$pyf\$7=5;\$W [\$Jvev\$vh2Xstioe\$W\$: :54\$

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14. Sponsor. \$EELX\$vsxev)\$pyf\$
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